



Subject: **DoubleDragon's subsidiary CityMall Commercial Centers Inc. secures two (2) prime commercial lots in Cotabato City and Dau, Pampanga**

*To date, CMCCI has already secured ten (10) **prime and strategic sites** in line with its aim to have a total of 25 operating CityMalls by the end of 2015*

Date: September 8, 2014

CityMall - Cotabato City

CityMall Commercial Centers Inc. ("CMCCI") acquires a prime commercial lot with an area of 1.5-hectares along Gov. Gutierrez Avenue in Rosary Heights VII, Cotabato City.

The location is proximate to the Cotabato Regional and Medical Center and Notre Dame Hospital. The site location is also a few meters away from the ARMM Regional Office which houses government offices such as, GSIS, NBI, DENR, NSO, COA, DOST, BFAR and Civil Service Commission, among others. The Project site is near the Lebak Terminal and the New City Hall dubbed as "People's Palace". The site location is located in a high-density area, encircled by numerous residential villages and schools.

Cotabato City currently serves as the center for economic support activities, trade and finance, education and other support services such as social, physical, cultural and other basic services of Central Mindanao.

Currently, there are two (2) Jollibee stores and one (1) Mang Inasal store, which have been operating for several years in Cotabato City.

Cotabato City is one of the most economically prosperous cities in the island of Mindanao and is among the top 50 most competitive cities in the country.

The Company believes that this additional investment in Cotabato City is expected to provide substantial additional decent employment to the local workforce of the city.

CityMall - Dau, Pampanga

CityMall Commercial Centers Inc. ("CMCCI") signed a 30-year long-term lease agreement for a 0.5-hectare prime commercial lot along Dau Access Road in Dau, Mabalacat, Pampanga.

The Project site is located **right beside the Dau Bus Terminal**, which caters to passengers bound for Metro Manila and provinces in North Luzon such as, Tarlac, Pangasinan, Ilocos Norte, Ilocos Sur, Nueva Ecija, La Union, Bataan and Zambales. The terminal receives an average of 200 buses a day. The site is also a few meters away from the Dau-San Fernando Jeepney Terminal.

Dau is the largest town of Mabalacat City in the northern part of the province of Pampanga. Dau is a business center, home to business establishments mostly involved in sash factory, iron works, ceramics, bakery and numerous trading companies. Dau used to be the terminus of the North Luzon Expressway and is the most urban and most populous area in Mabalacat City. A number of major road networks including the North Luzon Expressway, Subic-Clark-Tarlac Expressway, and MacArthur Highway cut across the area.

To date, CMCCI has already secured ten (10) **prime and strategic sites** in line with its aim to have a total of 25 operating CityMalls by the end of 2015.

Having a CityMall in the area with the top brands as locators will provide convenience to the commuting public, surrounding residential communities and schools.

DoubleDragon is set to reach 1 million square meters of total leasable spaces inventory by 2020 from the 100 CityMall community malls and other commercial and office developments.

(Please see attached Google maps of the site location)



By: Atty. Joselito L. Barrera, Jr.
Chief Information Officer

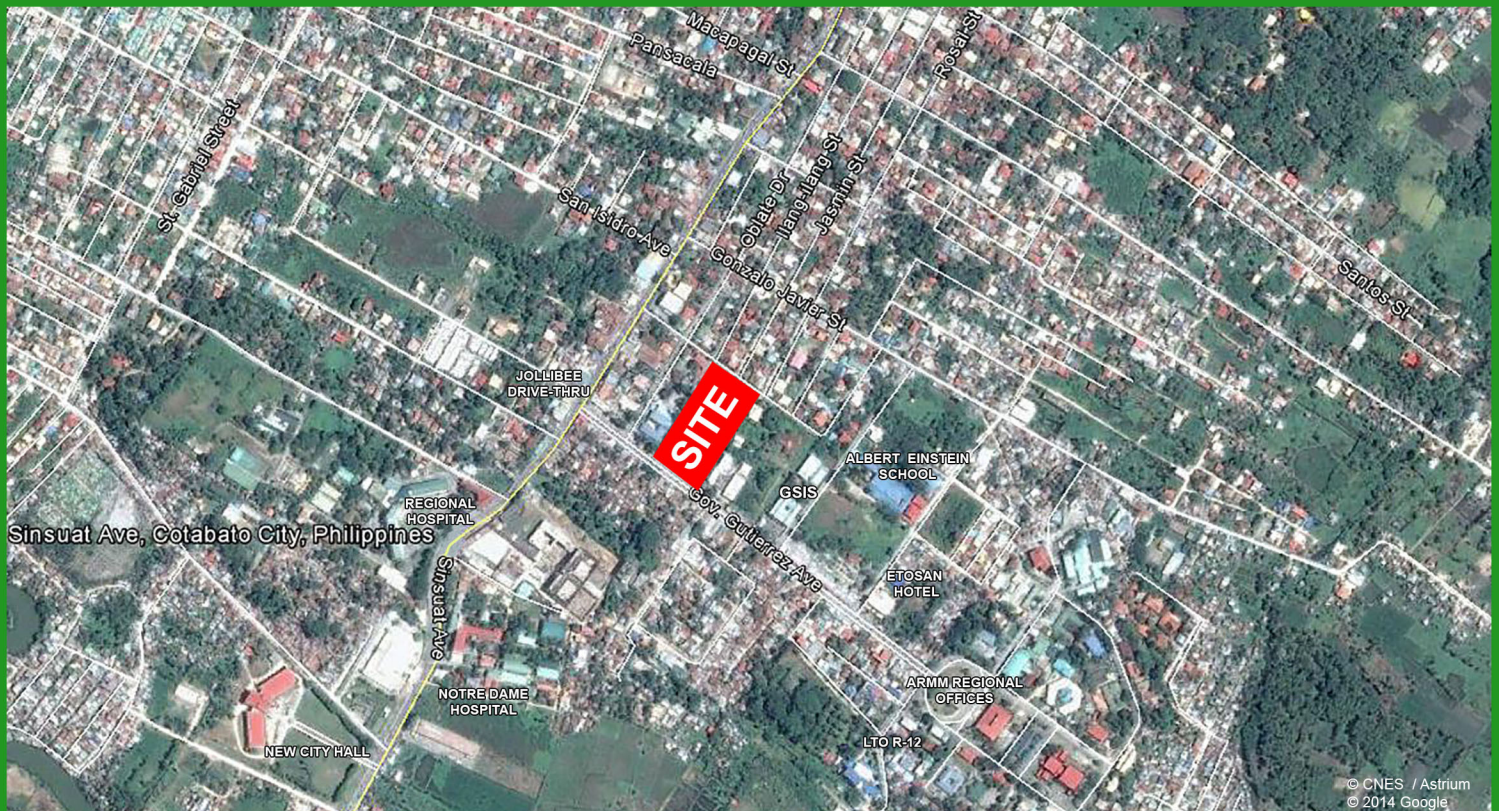
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Future site of CityMall - Cotabato City



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