



MEDIA RELEASE

DOUBLEDRAAGON UNVEILS ISLAS PINAS

THE NEW ICON OF TOURISM THROUGH FILIPINO CUISINE
IS UNVEILED TODAY AT DOUBLEDRAAGON PLAZA AT DD MERIDIAN PARK

OPENS TO THE PUBLIC TOMORROW, JUNE 8, 2018

Islas Pinas

A FOOD AND HERITAGE VILLAGE

Islas Pinas, a Food and Heritage Village, envisioned to be the new, distinct destination for both local and international guests, is unveiled today, June 7, 2018, at the DoubleDragon Plaza, DD Meridian Park, Bay Area, Macapagal Avenue corner EDSA Extension, Bay Area, Pasay City, Metro Manila. *Islas Pinas* opens to the public tomorrow, June 8, 2018.

Designed to showcase the abundance and vibrancy of the Filipino culture, this new establishment lets guests discover, explore and experience the Philippines's heritage sites, its natural resources, hospitality and most importantly, its cuisine.

The result of a collaboration between DoubleDragon Group and Chef Margarita Forés, *Islas Pinas* is a project that aims to inspire nationalism and to cultivate patriotism by showcasing the country's beautiful sites and diverse regional cuisines. *Islas Pinas* interiors are designed by Larawan Ink led by Design Principal Lara Fernandez-Barrios while naming and branding of *Islas Pinas* were realized in collaboration with The Brandyard led by its Creative Director Lady Tanmantiong.

With a seating capacity of over 700 seats in an expansive 2,500 square meters space, *Islas Pinas* is the perfect place to give visitors a taste of the best that the Philippines has to offer.

Islas Pinas also hosts an authentic Sarao Jeepney, which for many generations became the King of the Philippine roads all over the country.

*"DoubleDragon has always believed in embarking on projects with relevance. We believe *Islas Pinas* will be a landmark in the country, and will showcase the diversity not only of our cuisine and handicrafts but also our landscape and architecture brought about by the rich heritage and culture of the country,"* says DoubleDragon's Chief Investment Officer Hannah Yulo.

At the helm of this project is none other than Asia's Best Female Chef of 2016, Margarita A. Forés whose mission is to bring Filipino cuisine to global prominence. Thus, Islas Pinas is a vision coming to life for her, where Filipino food is not just on the sidelines but at the centerstage.

SINAG, the Tagalog word for 'ray of light' offers all-day Filipino breakfast favorites like our **TAPSILOG** (**TAPa** - salted beef, **SInangag** - fried rice and **ItLOG** - fried egg) and **Batchoy**, an Ilonggo noodle soup with pork offal, crushed pork cracklings and beef loin.

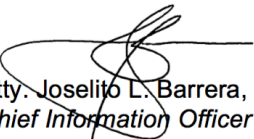
ALAMAT or legend, tells the story of the different regions of the Philippines through its signature dishes. **BILAO** is coined after the woven winnowing basket where comfort snacks like *pansit* (fried noodles) and *puto* (rice cakes) are usually served, while **PANADERYA** offers neighborhood bakery favorites such *pan de sal* and *kalihim*. **TUSOK-TUSOK**, on the other hand, offers urban street food finds like barbecue on stick, *isaw* (grilled chicken intestine) and *kwek-kwek* (fried quail eggs). Also available are iconic Filipino food like *Balut* and *Taho*.

PANULAK or beverage is where the *samalamig* (cold drinks with different flavors) will be available. Lastly, **PAMPANG** or shore will allow guests to enjoy chosen fresh catch cooked to their preference.

All these will be available daily, without the scorching heat and pollution as the space is fully airconditioned. Located at the bustling DD Meridian Park in the Bay Area along EDSA Extension and Macapagal Avenue. Islas Pinas can be easily accessed using both private and public transportation.

"Because of the ideal location of DoubleDragon Plaza at DD Meridian Park – our close proximity to the airport terminals and being only about 5 minutes away from NAIA X – we believe Islas Pinas will become a must visit stopover for both domestic and international tourists visiting the capital," said DoubleDragon's Chairman Edgar Injap Sia II.

Islas Pinas is an anchor of DoubleDragon Plaza, which forms part of the 4.8 Hectare DD Meridian Park commercial and office complex.

By: 
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Chief Information Officer

(Actual photos of ISLAS PINAS attached)





