



DoubleDragon
CORPORATION



**DoubleDragon unveils its newest Hotel101 development project
in Metro Manila**

**Hotel101-Roxas Boulevard with 700 rooms is set to become the
largest hotel in the entire stretch of Roxas Boulevard**

**The 700-Room Hotel101-Roxas Boulevard is expected to generate
₱5.25 Billion in unit sales revenues**

**The project will form part of the long term goal of Hotel101
Global to build a portfolio of 50,000 operating rooms in the
Philippines, as part of the overall vision of 1 million operating
Hotel101 rooms worldwide spread across 100 countries globally**

Today May 14, 2025; DoubleDragon announces Hotel101-Roxas Boulevard, its latest development project located in a prime 1,790 square meters commercial land at Roxas Boulevard, Pasay City, Metro Manila, to have a total of 34 floors and building height of about 129 meters from ground to the helipad.

This upcoming Hotel101-Roxas Boulevard with 700 rooms is set to become the largest hotel in the entire stretch of Roxas Boulevard and is envisioned to become the most vibrant landmark hotel in the area. The project includes relevant amenities such as function and convention facilities, swimming pool, co-working/business center area, gym, all-day dining restaurant at the 34th floor with stunning views of Manila Bay.

The 700-Room Hotel101-Roxas Boulevard is expected to generate ₱5.25 Billion in unit sales revenues. The project is set to begin construction in the second half this year 2025, and target completion set in the second half of 2028. The project will form part of the long term goal of Hotel101 Global to build a portfolio of 50,000 operating rooms in the Philippines, as part of the overall vision of 1 million operating Hotel101 rooms worldwide spread across 100 countries globally.

Hotel101 adopts dynamic pricing on its room rates similar to airline tickets where its prices move up and down depending on the real time supply and demand on the chosen date of booking. The Asset Light Hotel101 concept allows DoubleDragon to generate revenue and income twice, first from the pre-selling of the Hotel101 Happy Rooms, secondly after the project is constructed it generates longterm recurring revenue from hotel operations.

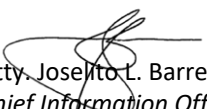
DoubleDragon happens to be one of the very few companies that has not only positioned its diversified portfolio of hard assets spread out across the Philippines, but it also happens to be one of the very few companies that has organically developed a novel asset-light concept and highly unique business model in Hotel101 (HBnB) that is exportable to other continents globally. The global expansion of Hotel101 is expected to eventually become one of the major US Dollar inflow generators to the Philippine economy.

The DoubleDragon team is committed to put in the necessary hard work, entrepreneurial grit and perseverance towards this vision and eventually aims to make Hotel101 a truly global brand operating in various jurisdictions worldwide, and eventually bring a pinch of pride and honor to our fellow Filipino countrymen.





Very truly yours,


 Atty. Jose L. Barrera, Jr.
 Chief Information Officer

The foregoing disclosure contains forward looking statements that are based on certain assumptions of Management and are subject to risks and opportunities or unforeseen events. Actual results could differ materially from those contemplated in the relevant forward looking statement and DoubleDragon gives no assurance that such forward-looking statements will prove to be correct or that such intentions will not change. This Press Release discloses important factors that could cause actual results to differ materially from DoubleDragon's expectations. All subsequent written and oral forward-looking statements attributable to the Company or persons acting on behalf of the Company are expressly qualified in their entirety by the above cautionary statements.